

PRESS RELEASE

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Cost-Saving and Sales Ideas Heat Up 2009 Thermographers and Engravers Conference

Printware CtP systems and Xitron Workflow Well Received

St. Paul, Minnesota – July 17, 2009 – Printware, the leading provider of integrated CtP and workflow solutions to the small to medium size printer, demonstrated productivity enhancements to its industry standard polyester CtP system to the attendees of the Worldwide Printers and Thermographers (WPT) and Engravers (IEGA) Associations who are overwhelming existing Printware customers. Over 90% of the conference attendees use Printware or Xitron tools in their daily operations.

The conference held annually for specialty high volume print manufacturers highlights the demanding requirements for long term productivity and constant improvements to improved operating efficiencies.

“Printware has always been one of the most active members of our association and takes real care in helping us grow and market our business. I recently converted to the PlateStream CtP unit and now realize why so many of our members choose Printware CtP for their mission critical work. I know I am glad I converted,” comments Duane Harrison of Utley Brothers in Troy, MI.

“At Taylor Corporation, we work with Supplier Partners who not only deliver economic efficiencies, but bring additional value to the relationship. Printware has been one of those partners,” adds Dave Bundy, Strategic Sourcing Manager at Taylor Corporation in North Mankato, MN.

“Printware’s introduction of an improved chemistry disposal processor helped eliminate not only costs in our operations but helped us meet our goal of minimal environmental impact. We like how responsive they (Printware) are to our needs,” says Dick Page on behalf of William Arthur in Kennebunk, ME.

Xitron, the exclusive workflow solution provider to Printware, hosted a roundtable discussion on prepress workflow and discussed the Navigator *Elite* Workflow with a host of productivity features including ink remapping, integrated imposition, proofing, digital press integration, ink key setting and browser-based advanced job search function available anywhere on the network. “The Navigator *Elite* Workflow has been in development for 5 years. The response from the industry has been very enthusiastic. We were pleased to have an opportunity to present to the WPT and provide solutions to their everyday workflow issues,” commented Eric Nelsen, Product Director, Xitron, Inc.

The 2010 event, which will be announced soon, can be accessed at the new WPT website www.thermographers.org.

About Printware

Printware engineers, manufactures and markets the world’s most highly used polyester computer-to-plate platesetters that produce cut-to-size, punched and press-ready printing plates primarily for commercial printers and small format print manufacturers. Printware also offers its customers complete workflow solutions, equipment service, technical support and a full line of platesetters and plate materials sold under its PlateStream®, and SilverStream® brands. Printware, LLC is a member of the Vanguard Graphics International group of companies. For more information about Printware, visit www.printwarellc.com.

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